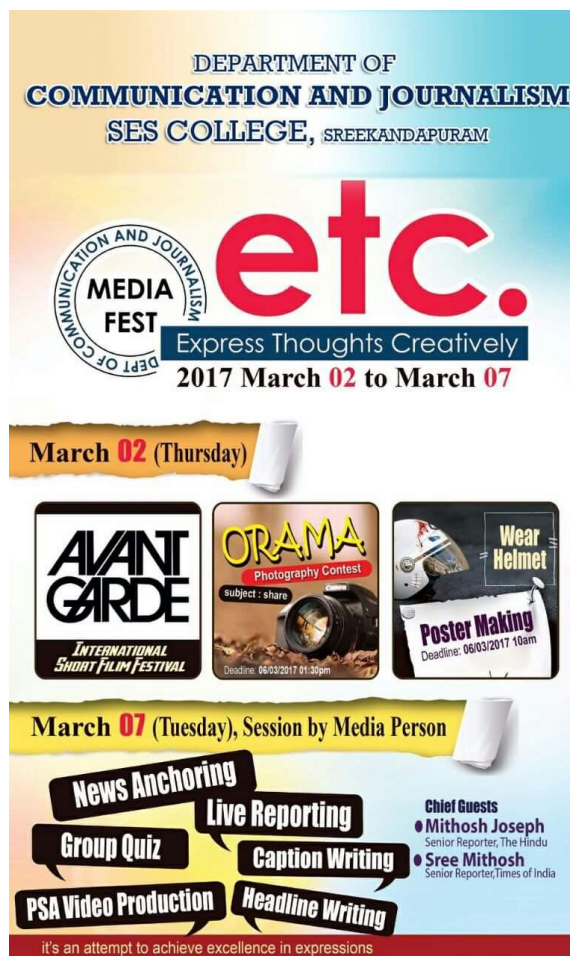


ETC MEDIA FEST 2017

A media fest named “etc” (Express Thoughts Creatively) was conducted from 3rd to 7th March 2017. The fest was inaugurated by Principal Dr. Dominic Thomas. Communication and Journalism Department HOD Deepu Jose K was the presidential address.

The main attraction of the fest was a film festival named as “Avant Garde”. 20 short films were premiered at two theatres. It was for the entire college. There were also other competitions as a part of media fest. The fest featured a photography competition named ORAMA, Poster Making Competition on “wear helmet”, News Anchoring competition, Live News Reporting, Caption Writing, PSA video production, Headline writing etc.



DEPARTMENT OF
COMMUNICATION AND JOURNALISM
SES COLLEGE, SREEKANDAPURAM

etc.
Express Thoughts Creatively
2017 March 02 to March 07

March 02 (Thursday)

AVANT GARDE
INTERNATIONAL SHORT FILM FESTIVAL

ORAMA
Photography Contest
subject : share
Deadline: 06/03/2017 01:30pm

Wear Helmet
Poster Making
Deadline: 06/03/2017 10am

March 07 (Tuesday), Session by Media Person

News Anchoring
Live Reporting
Group Quiz
Caption Writing
PSA Video Production
Headline Writing

Chief Guests
● Mithosh Joseph
Senior Reporter, The Hindu
● Sree Mithosh
Senior Reporter, Times of India

it's an attempt to achieve excellence in expressions

SESSION WITH AN EXPERT

As part of “etc 2017”, an interactive session with working journalists was conducted. Mr. Mithosh Joseph (Senior Sub- editor, The Hindu) and Mrs. Sree Mithosh (Senior Sub- editor, Times of India) shared their experiences and interacted with the students. The session was intended to provide the media students practical aspects of journalism and the ethical and legal problems faced by journalists. Students got a perfect platform to clear their doubts on various matters while interacting with two senior media persons.